

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

SPECIALIZED MEDIA SERVICES Attention: Accounts Payable Attn: Media Account 741 Kenilworth Ave - Ste #204 Charlotte, NC 28204-3873

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	Advertiser	Robinson/Dillon – NC Court of Appeals					
Product		POL - Estimate 1542					
	Estimate Number	1542					

Invoice #	117593-2			
Invoice Date	11/11/12			
Invoice Month	November 2012			
Invoice Period	10/29/12 - 11/05/12			

Station	WRAL			
Account Executive	Marian Bell			
Sales Office	WRAL Local			
Sales Region	Local			

Order #	117593
Alt Order #	
Deal #	
Order Flight	10/15/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	1149
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL AM News	6-7a			•	•	_	•		
	Class 1										
					2 to 11/04/12	1x	MTWTF				
	WRAL			M	10/29/12	:30	6:27 AM	ROBINSON-DILLON rev	\$1,600.00		2
				11/05/12	2 to 11/11/12	1x	M				
	WRAL			M	11/05/12	:30	6:39 AM	ROBINSON-DILLON rev	\$1,600.00		4
2	WRAL	5:30 News	530-6p								
	Class 1		•								
				11/05/12	2 to 11/11/12	1x	M				
	WRAL			M	11/05/12	:30	5:36 PM	ROBINSON-DILLON rev			4
3	WRAL	6pm News (M-F)	6-630p								
	Class 1	. , ,	•								
				10/29/12	2 to 11/04/12	1x	MTWTF				
	WRAL			F	11/02/12	:30	5:58 PM	ROBINSON-DILLON rev			3
				11/05/12	2 to 11/11/12	1x	M				
	WRAL			M	11/05/12	:30	5:58 PM	ROBINSON-DILLON rev			4
4	WRAL	Late News	11-1135p								
	Class 2										
				10/29/12	2 to 11/04/12	1x	MTWTF				
	WRAL			W	10/31/12	:30	11:23 PM	ROBINSON-DILLON rev			3
				11/05/13	2 to 11/11/12	1x	M				
	WRAL			M	11/05/12	:30	11:34 PM	ROBINSON-DILLON rev			4
			Aired Spots	7							

Gross Total \$15,700.00 Agency Commission \$2,355.00

Payment Terms 30 Days **Net Amount Due** \$13,345.00